



Networking Drinks

Special Networking Drinks – Succession Plus

Wednesday 5 October, 2011, 4.00pm - 7.00pm



Social Media 101

Victoria Judge of ExpertAgency

7 Simple Strategies to Avoid Wasting Time and Start Winning Business Through Facebook, LinkedIn, YouTube & Twitter

Your customers are on social media. Your competitors are on social media.

And you need to be there too.

It can be very confusing knowing where to start, how to engage those customers, and how to make the best use of your time.

The good news is, you don't have to be a 'social media guru' to generate high quality leads and create fantastic business relationships.

As with any marketing, what makes or breaks your success in social media are the strategies that sit behind your tactics.

In this Social Media 101 presentation, **Victoria Judge** will focus on **7 simple strategies** that allow you to make the best use of your time, maximise your lead generating capability, and build long-term business relationships.

- How to start with a clear Purpose in mind to guide you
- How to clarify and craft your unique Voice & Message
- How to Engage and Inform your prospects instead of scaring them off with sales
- How to Be Consistent with content
- How to Build Relationships with prospects, clients and strategic partners
- How to set up a Communications Schedule

Click here to
Register Now

Networking Drinks with special guest
Victoria Judge of ExpertAgency

Wednesday 5 October 2011 at 4pm to 7pm

Level 3, 50 York Street Sydney, 2000

This Networking event is being hosted by Succession Plus Pty Ltd

Succession Plus provides practical business management and succession strategies to help small business owners maximise the financial outcomes from their businesses now and into the future.

For more information call 1300 665 473

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